



QVC

AND THE FASHION FOOTWEAR CHARITABLE FOUNDATION PRESENT

**"FFANY SHOES ON SALE"**

A TELEVISION EVENT FOR BREAST CANCER RESEARCH AND EDUCATION

January 3, 2008

Cape Clogs  
Ms. Pamela Irving  
P.O. Box 3081  
Bourne, MA 02532

Dear Ms. Irving,

On behalf of QVC and the Fashion Footwear Association of New York, we want to thank you for your generous footwear donation to QVC Presents "*FFANY Shoes on Sale*", valued at \$22,800.00. Your involvement helps us raise funds for an important issue while paying tribute to the shoe industry and its commitment to fashion and our community.

Net proceeds from our 14th Anniversary event will be distributed by the Fashion Footwear Charitable Foundation of New York (FFCF). This is the only endeavor of its kind that raises significant monies, to exclusively fund innovative breast cancer research at facilities coast to coast.

The 2007 prominent research centers for use in breast cancer research and education include: Abramson Cancer Center of the University of Pennsylvania, The Breast Cancer Research Foundation, The Women's Cancers Program at Dana-Farber Cancer Institute, The University of Michigan Comprehensive Cancer Center's Breast Oncology Program, The Alvin J. Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine, and John Wayne Cancer Institute Breast Center at Saint John's Health Center.

The FFCF is a 501(c)(3) organization under the Internal Revenue Code. The FFCF Tax Identification Number is #13-4112482 and the FFCF Tax Exempt is #229341. Please forward this letter to your accountant for tax purposes.

The success of QVC Presents "*FFANY Shoes on Sale*" is due to the dedication and generosity of our corporate donors such as yourself to fund cutting-edge research, education and public awareness to combat the devastation of breast cancer. You have helped set a new standard for QVC Presents "*FFANY Shoes on Sale*." We look forward to working with you again to make 2008 even better.

Best regards,

Rachel Derby  
Manager of Event Marketing, QVC